



Helping Women Rebound & Rebuild Financial Security

Savvy Ladies Virtual Gala Benefit & Awards

Thursday, November 19, 2020

- **HONOREE PANEL AND AWARDS PRESENTATION 6-6:40**
- **VIP GREEN ROOM BREAKOUT RECEPTIONS 6:45-7:30** for Sponsors and VIP guests immediately after the main presentation with honorees and presenters

2020 HONOREES:

- To be announced

SPONSORSHIP AND TICKETS:

- Tickets: \$150, or free to Savvy Ladies Members
- VIP Tickets: \$500, or free to Savvy Ladies Executive (and higher level) members
- Sponsorships: \$1,000 to \$25,000 (see Sponsorship Opportunities)

VIP Tickets provide exclusive online access to VIP Green Room Breakout Receptions and delivery of a complimentary wine and refreshments basket

EVENT AUDIENCES:

THROUGH THE INTERACTIVE EVENT PLATFORM: 300 established and emerging professional women (70%) and men (30%) representing the finance, legal, insurance, and related sectors.

Via LIVESTREAM AND EVENT WEBSITE: 2,000+ Savvy Ladies members, friends, and individuals interested in women's financial and professional well-being.

Via SOCIAL MEDIA AND E-COMMUNICATIONS: 10,000 active email recipients and 50,000+ reached through social media and partner/influencer outreach.

AWARDS COMMITTEE

Lisa Zeiderman, Esq, Chair

Stacy Francis, Founder, Savvy Ladies

Melina Denebeim

Frances DiSarro

Megan Goddard

Aimee Richter

Scott and Bridget Roose

Cindy Sichel

List as of 6/14/20

Savvy Ladies is a 501(c)(3) not for profit organization that provides financial education and resources for women struggling with today's financial challenges.

Savvy Ladies has helped 20,000+ women across the U.S. through virtual and in-person programs:

- A **Helpline** staffed by volunteer financial professionals offering free, personalized, 1:1 financial coaching
- **Webinars, seminars, and workshops** directly engaging 5,000 women annually
- **Online resources**, now including COVID-19 Emergency Resources, reaching around 10,000 women each year

The economic fallout of COVID-19 will disproportionately impact low and moderate income women. Through their support, Savvy Ladies Awards Corporate Sponsors **directly impact the lives of the women we serve.**

To discuss Sponsorship opportunities, contact Lisa Ernst, Executive Director, lisa@savvyladies.org or 646.216.8988 OR VISIT [SAVVYLADIES.ORG/GALA](https://savvyladies.org/gala)

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR** @ \$25,000

- 16 VIP Tickets
- Continuous logo placement on livestream; media release
- Acknowledgement by emcee or recorded greeting in live event
- Private branded event viewing room for up to 100 participants
- Custom interactive content on event registration and launch pages
- Presenting Sponsor listing and logo with title position in invitation, registration and launch pages, reminders, other e-communications, and in e-Journal
- Multiple full-page ads in e-Journal (downloadable and during live show)
- Social media (Instagram, Facebook, LinkedIn) shout-outs and editorial content
- Complimentary Corporate Sustaining Membership

PLATINUM SPONSOR** @ \$15,000

- 10 VIP Tickets
- Acknowledgement by emcee or recorded greeting in live event
- Private branded event viewing room for up to 100 participants
- Custom interactive content on event registration and launch pages
- Platinum Sponsor listing and logo in invitation, registration and launch pages, reminders, other e-communications, and in e-Journal
- Multiple full-page ads in e-Journal (downloadable and during live show)
- Social media (Instagram, Facebook, LinkedIn) shout-outs and editorial content
- Complimentary Corporate Sustaining Membership

GOLD SPONSOR @ \$10,000

- 8 VIP Tickets
- Gold Sponsor listing and logo in invitation, registration and launch pages, reminders and other e-communications, and in e-Journal
- Custom interactive content on event registration and launch pages
- Multiple full-page ads in e-Journal (downloadable and during live show)
- Social media (Instagram, Facebook, LinkedIn) shout-outs and editorial content
- Complimentary Corporate Supporting Membership

SILVER SPONSOR @ \$5,000

- 6 VIP Tickets
- Silver Sponsor listing and logo in invitation, registration and launch pages, reminders and other e-communications, and in e-Journal
- Custom interactive content on event registration and launch pages
- Full-page ad in e-Journal (downloadable and during live show)
- Social media (Instagram, Facebook, LinkedIn) shout-outs
- Complimentary Corporate Membership

BRONZE SPONSOR @ \$2,500

- 4 VIP Tickets
- Bronze Sponsor listing in invitation and web pages, reminders and other e-communications; full-page e-Journal ad

PATRON SPONSOR @ \$1,000

- 2 VIP Tickets
- Patron Sponsor listing in invitation and web pages; full-page e-Journal ad

REPLY ONLINE AT SAVVYLADIES.ORG/GALA or complete and return this form by mail/email

Sponsor Name *as you wish to be listed in event materials:*

Contact Name/Title:

Company or Affiliation:

Mailing address:

TEL: _____

Email: _____

Enclosed is my check payable to "Savvy Ladies"

Please charge my Amex Visa MC

Name on card: _____

Card #: _____

Exp date: _____ CCV: _____

***Must be received by August 1, 2020 to be included in early invitation and registration**

****LIMITED AVAILABILITY**

To discuss Sponsorship opportunities, contact Lisa Ernst, Executive Director, lisa@savvyladies.org or 646.216.8988

For program ad sizes and formats, or for more information, contact: gala@savvyladies.org

Please reply online or return this form by email to gala@savvyladies.org or by mail to Savvy Ladies, 39 Broadway, Suite 1730, New York, NY 10006

Savvy Ladies is a 501(c)(3) not-for-profit. Your contribution above \$60 per VIP Experience is tax-deductible to the extent permitted by law.